



41st Annual Mistletoe Run

December 7, 2024
775 West End Boulevard
Winston-Salem NC 27101

MISTLETOE RUN 2024



SPONSOR FORM

Celebrate the 41st Annual Mistletoe Half Marathon, 5K and Fun Run on Saturday, December 7, 2024. The YMCA is a 501(c)3 non-profit organization and proceeds from the Mistletoe Run will benefit children's programs at the YMCA. Thank you for supporting our cause!

YES, I WOULD LIKE TO SPONSOR THE MISTLETOE RUN!

Business/Organization Name:

Contact Person: _____

Mailing address: _____

City: _____

State: _____ Zip: _____

Email address: _____

Phone #: _____ Cell #: _____

SPONSOR LEVEL (Check one)

Platinum Gold Silver Bronze In-Kind

AMOUNT OF SPONSORSHIP

(Fill in with in-kind donation or monetary amount) \$ _____

WILLIAM G. WHITE, JR. FAMILY YMCA QUICK FACTS

BRANCH MEMBERS: 10,968

MONTHLY BRANCH VISITS: 25,639

OUR NETWORK: 5,000+ social media followers

NUMBER OF RUNNERS: 3,284 runners in 2023

VOLUNTEERS: 200+ volunteers in 2023

We raised over \$80k to enable the children in our community to participate in youth programs like swim lessons, youth sports and after school care at the Y.

THANK YOU FOR SUPPORTING
OUR CAUSE!

RESERVATION DEADLINE FOR SPONSORS: AUGUST 1, 2024

Return this form and payment to:
WILLIAM G. WHITE, JR. FAMILY YMCA
775 West End Boulevard
Winston-Salem NC 27101
Attention: Mistletoe Run Sponsorship



SPONSORSHIP BENEFITS	PLATINUM (\$5000+)	GOLD (\$2500+)	SILVER (\$1000+)	BRONZE (<\$1000)
Brand recognized on event maps	✓			
Display table at packet pick up	✓			
Display table at event	✓	✓	✓	
Display table at one additional YMCA event	✓	✓	✓	
Recognition during race day announcements	✓	✓		
Recognized on race t-shirt	Large Logo	Medium Logo	Small Logo	Name
Recognized on Mistletoe website for 1 year	Large Logo	Medium Logo	Small Logo	Name
Recognized on YMCA social media channels	✓	✓	✓	
Recognized in participant pre-race email blast	4x	3x	2x	1x
Recognized in volunteer pre-race email blast	2x	1x		
Recognized in Sponsor Recognition post-race email blast	✓	✓	✓	✓
Included on banner displayed at the WGW YMCA for 1 year	Logo	Logo	Logo	Name
Item/coupon included in Runner Bags	✓	✓	✓	
Complimentary race registrations (#)	8	6	4	2
Complimentary race t-shirts (#)	8	6	4	2
Complimentary VIP Tent passes (#)	8	6		
Complimentary Parking Pass	2	1		

CALLING ALL VOLUNTEERS!

We welcome all business staff, college students, and community members to volunteer at the Mistletoe Run and Post-Race Party. Please contact mistletoe@ymcanwnc.org for more information.

For more information, contact the Mistletoe Race Director at mistletoe@ymcanwnc.org.

We will need two logo files. Upon completion and submission of this form, please attach the following logo files to your email:

1. A black and white vector logo file
2. A high resolution color (.jpg or .png) file

