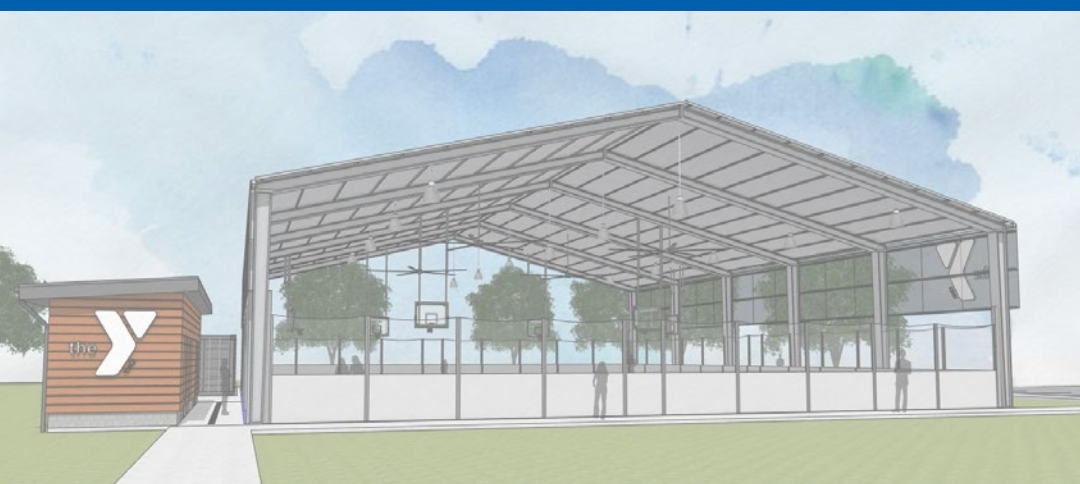


# KERNERSVILLE FAMILY YMCA CAPITAL CAMPAIGN

Kernersville Family YMCA Capital Campaign will support an expansion project to add a new outdoor airnasium, restrooms, storage space, and new t-ball fields. This new space will address the growing demand for a covered, multipurpose outdoor recreational area in the Kernersville community. It will also enable the YMCA to enhance its Sports programs, After School Care, Summer Day Camps, and Wellness and Fitness offerings for both adults and youth at the Kernersville Family YMCA. The expansion will also feature additional space to accommodate a variety of sports, including basketball, volleyball, futsal, and pickleball, enhancing recreational opportunities for the community.



## OUR LEADERSHIP:

**Capital Campaign Chair:** Whitney Hunter

**Capital Campaign Committee Members:**

Rishado Robinson, Suzanne Hill, Duane Long, Josh Pratt, and Chris Comer

**Campaign Staff Support:** Adam Cardwell,

Joe Peele, Amanda Hurley, and Jordan Lloyd

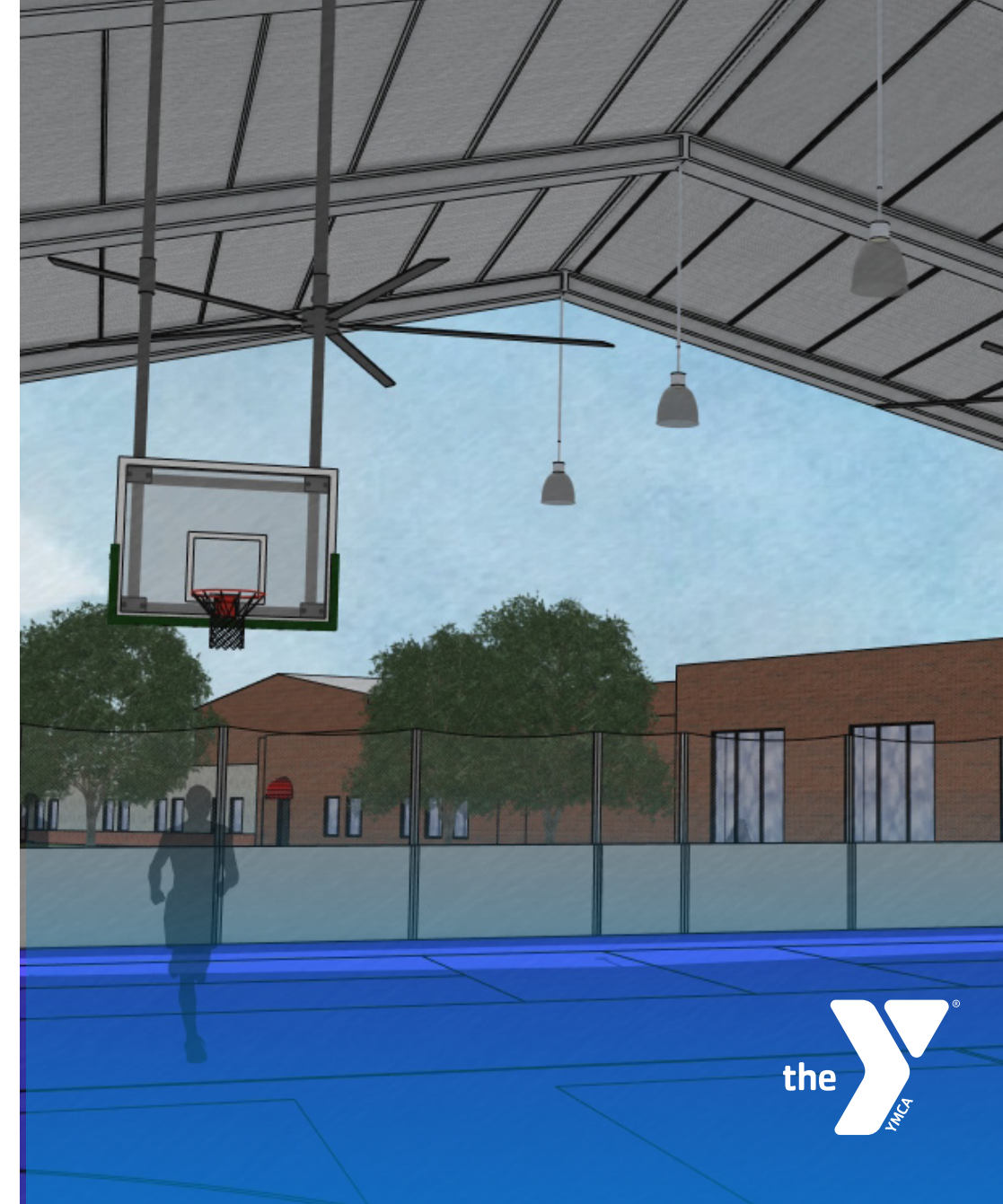
**Kernersville Family YMCA Board of Advisors:**

Suzanne Hill, Chair; Ashley Sinclair, Vice Chair; Rishado Robinson, Past Chair; Whitney Hunter, AIF Co-Chair and Capital Campaign Chair; Lory Brummel, AIF Co-Chair; Naomi Burks, Destiny Chapman, Bill Dilanni, Jim Fradenburg, Laura Fuller, Tony Gill, Larry Johnson, Mark Key, Duane Long, Kevin Masten, Darryl Moore, Josh Pratt, Mike Sowards, AJ Hall, Steven Keil, Casie Pegg, Dalton Pike, Etienne Thomas, and Sandra Smothers

**Branch Executive Director:** Adam Cardwell

**YMCA of NWNC President & CEO:** Darryl Head

**A GIFT TO THE KERNERSVILLE  
FAMILY YMCA'S CAPITAL  
CAMPAIGN IS A GIFT TOWARD  
THE HEALTH AND WELLNESS  
OF OUR COMMUNITY.**



# SUPPORTING A HEALTHIER TOMORROW

## Kernersville Family YMCA CAPITAL CAMPAIGN

# OUR VISION:

Now, more than ever, the Kernersville community needs the YMCA. To continue serving our youth, adults, and making a lasting impact on the health and wellness of our community, we are expanding the Kernersville Family YMCA campus with a new outdoor airnasium, restrooms, storage space and new t-ball fields. The Y is in the hearts and actions of every neighbor who believes in our vision of a better “us” and a stronger community for all.

# OUR GOAL: \$2.5 Million

# OUR PLAN:

Kernersville Family YMCA is excited to add an 8,000-square-foot airnasium to meet the growing demand for services at our location and expand our reach to serve more youth, families, and adults in the community. This new space will feature the following amenities:

- Two outdoor covered half basketball courts and one full-size basketball court
- Four outdoor covered pickleball courts
- Two outdoor volleyball courts
- New futsal courts
- A new covered space for our After School, Summer Day Camps, and Sports programs
- State-of-the-art facilities for outdoor Group Exercise classes and Boot Camps
- This space will help us serve individuals with Intellectual and Developmental disabilities
- The addition of the airnasium will be utilized to help us make a bigger impact in our community with our Annual Impact Fund programs including but not limited to: **LIVESTRONG®** at the YMCA, YMCA Bright Beginnings, Reaching Our Potential participants and Senior Programs.
- New outdoor restrooms, storage space for all our programs and equipment, and new t-ball fields

This addition will provide more opportunities for the community to engage in healthy activities and create more space for connection and growth.

**WITH YOUR HELP, THE NEW OUTDOOR AIRNASIUM AT THE KERNERSVILLE FAMILY YMCA WILL MAKE A STRONGER COMMUNITY FOR YEARS TO COME.**



Please note: This image is only a rendering. The new Pickleball courts will be designed similarly to our current indoor Pickleball courts, with a side-by-side configuration.



A SIDE VIEW OF THE AIRNASIUM AND RESTROOMS



MAIN ENTRANCE TO THE AIRNASIUM



AN INSIDE VIEW OF THE AIRNASIUM

# NAMING OPPORTUNITIES



**SCAN THE QR CODE TO MAKE YOUR GIFT TO THE KERNERSVILLE FAMILY YMCA CAPITAL CAMPAIGN**

- AIRNASIUM:** \$1,000,000
- OUTDOOR RESTROOMS:** \$150,000
- MULTI-SPORT FLOOR:** \$125,000
- T-BALL FIELDS:** \$30,000 (one field), \$60,000 (two fields)
- STORAGE UNIT:** \$15,000

## AIRNASIUM SPONSORSHIP OPPORTUNITIES

**DONOR WALL/PLAQUE RECOGNITION:** \$25,000 or more  
**About this space:** Located in the prominent space of our new renovated lobby.

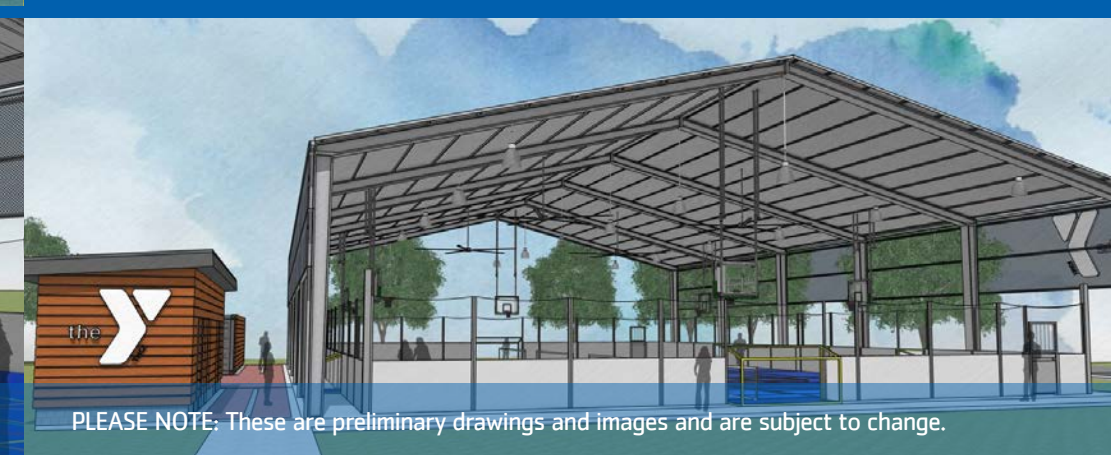
**COMPANY LOGOS ON WALL PANELS:** \$10,000 to \$24,999  
**About this space:** Your business or name inside the airnasium on a prominent panel Size 9.75 ft x 3.75 ft for three years, with the option to renew.

**PAVERS:** \$300  
**About this space:** Beautiful brick pavers located in the sidewalk in the entryway of the new airnasium.

Other gifts are always welcome! For more information, please contact: Adam Cardwell, Executive Director for the Kernersville Family YMCA at [a.cardwell@ymcanwnc.org](mailto:a.cardwell@ymcanwnc.org) or 336 245 7213.

\* Donations of \$25,000 or more will be eligible for the benefits associated with all three categories mentioned above.

• We reserve the right to ask for adjustments to inscriptions based on appropriateness.



PLEASE NOTE: These are preliminary drawings and images and are subject to change.